

## WHO's WHO in Women in Professional Services

### Judith Eisen

Garfunkel, Wild & Travis PC



Judith Eisen is managing partner at Garfunkel, Wild & Travis PC in Great Neck. Eisen is a member of the firm's health care practice group and finance group, which advises clients on a variety of business, regulatory and transactional issues.

Eisen specializes in the representation of hospitals and other health-care providers. She also represents other healthcare industry related clients including healthcare lenders and vendors.

She has also worked on matters relating to not-for-profit corporate governance, as well as related issues for social service agencies. Eisen also developed a HIPAA Compliance Program for healthcare providers, health plans and clearinghouses.

Eisen joined Garfunkel, Wild & Travis in 1988. Prior to becoming an attorney, she worked as a registered nurse. After law school, she specialized in corporate law with a focus on corporate finance.

Eisen noted two new laws that will affect her area of practice.

"A new law was signed on July 18, 2007 by Gov. Spitzer that requires all physician offices that perform office-based surgery to be accredited by an approved accrediting agency within two years," she said. "It will also require reporting of adverse events to the Department of Health commencing in 180 days. This law is significant because, while surgical procedures performed in hospitals and ambulatory surgical centers are subject to stringent regulatory standards, the same procedures performed in a physician's private office are not. This requirement will bring safety standards to office-based surgery that currently do not exist."

Additionally, commencing July 14, 2009, all office-based surgical practices are required to obtain and maintain full-accredited status with a nationally recognized accrediting agency, Eisen noted.

"As of that date, surgery in a non-accredited office-based practice will be prohibited," she said. "The new law applies only to physicians, but the report recommended that the State Education Department also adopt the same recommendations for other professions that it regulates (e.g., podiatrists and dentists) so that consumers are assured there will be a single standard of care in office-based surgical practices."

Eisen earned a BSN, nursing, from Columbia University; a juris doctorate from Hofstra University School of Law where she graduated with honors; and a bachelor's degree from Washington University. She is admitted to practice in NYS and the NY Supreme Court, Appellate Division. She is also a member of the American Bar Association and the NYS Bar Association, as well as the American Health Lawyers Association, Health and Business Alliance and Healthcare Business Women's Association.

Eisen is an adjunct professor of health law at Hofstra University Law School. She also writes and lectures on regulatory issues. In 2006, she was honored by Touro Law Center as Public Interest Attorney of the Year.

Founded in 1980, Garfunkel, Wild & Travis employs about 140 staff members including 70 attorneys and is known as one of the most active health care practices in NYS. The firm also provides services to many non-health related clients.

At the forefront of federal and state developments, the firm meets a full range of needs including strategic planning, complex transactions, exempt and taxable financing, white collar defense, EPA/environmental issues, estate planning, elder law, litigation, tax issues, real estate, fraud and abuse, licensing, capital formation and bankruptcy.